

Assignment 2 - Personalizing Your Blog

20 points possible ✕

Grading criteria

Personalization

Weight 33.33%

Excellent 4 points

Personalized the logo, tagline, header image and layout/theme.

Good 3 points

Personalized 3 of 4 items (the logo, tagline, header image or layout/theme).

Fair 2 points

Personalized 2 of 4 items (the logo, tagline, header image or layout/theme).

Poor 1 point

Personalized 1 of 4 items (the logo, tagline, header image or layout/theme).

Incomplete 0 points

Did not personalize any items.

All About Me

Weight 33.33%

Excellent 4 points

Correctly included a brief introduction, a favourite quote, a favourite video, an interesting photo and a link to a favourite website.

Good 3 points

Included 4 of 5 items (a brief introduction, a favourite quote, a favourite video, an interesting photo and a link to a favourite website).

Fair 2 points

Included 3 of 5 items (a brief introduction, a favourite quote, a favourite video, an interesting photo and a link to a favourite website).

Poor 1 point

Included 2 of 5 items (a brief introduction, a favourite quote, a favourite video, an interesting photo and a link to a favourite website).

Incomplete 0 points

Included 0 or 1 item.

Content Quality

Weight 33.33%

Excellent 4 points

Blog's layout and theme has a consistent aesthetic and portrays a positive reflection of the student. All About Me explanations are detailed and informative.

Good 3 points

Blog's layout and theme has been personalized and reflects the student. All About Me explanations are detailed.

Fair 2 points

Blog's layout and theme has been changed. All About Me explanations are provided.

Poor 1 point

Blog's layout and theme are minimally changed from default. All About Me explanations are short.

Incomplete 0 points

No clear aesthetic. All About Me explanations are not sufficient.