

# What is a Digital Footprint?



## Objective:

Through given information and your own research, you will analyze the benefits and drawbacks of sharing your information online and equip yourself with the tools to recognize and create a positive presence online.

## Skills You Will Need:

- Thinking Core Competency: [Critical and Reflexive Thinking](#)
  - Understanding the benefits and risks of posting information online
- Personal and Social Competency: Personal Awareness and Responsibility - [Well-being](#)
  - Responsibility of protecting information
- Creative Competency - [Creating and Innovating](#)
- EduBlogs
  - Creating a new post
  - Inserting Media
  - Formatting a post

## Step 1: Understanding Your Digital Footprint

Complete the lesson online by watching the videos and responding to the corresponding questions. This lesson MUST be completed before you can continue onto step 2.

Visit this link to begin the lesson: <https://tinyurl.com/DL-Assignment3>

## Step 2: Use Your Knowledge - Are they Oversharing?

Bloggers/Vloggers/Influencers/Celebrities base their lives and careers on sharing out their information to the world. Some of them have very curated (selected, brought together) accounts that only show exactly what that person wants associated with their brand/identity; others put whatever they want regardless of the risk. Your goal is to pick a real-world blogger/influencer/celebrity to discuss the following:

- 1. How expansive is this person's digital footprint?**
  - Where does this person post online? Do they use multiple social media sites? How often do they post in a week?
- 2. What protections does this person put on their accounts?**
  - Is it a fully public account? Have they ever had any issues of someone hacking into their account or personal information being revealed?
- 3. What information do they want you to see? What information do they keep private?**
  - How they pose their photos or videos? Do they show parts of their home? Are there any identifying marks to show the city or place they may be? Do they use location tags to show their movements?

#### 4. Is this person an example of an "oversharer?"

- From the information in the videos above, does this account fit the idea of an oversharer?

#### 5. What advice would you give to this person about their digital footprint?

- Taking in all of the information you have gathered, what would you say to this person about how to better protect their digital footprint?

These five questions can be used as sections/headers for the way you will deliver your answers. You can show your findings by preparing one of the following:

- A video showing examples from the person's social media with your voice over (don't show your face!).
- An infographic using Piktochart to present images/information.
- A presentation using PowerPoint to present images/information.

You can find an example PowerPoint and Piktochart at the following link:

<http://mypinetree.sd43.bc.ca/assignment-3-examples/>



### Step 3: Submitting Your Assignment

You will hand this in like the "Reflection 1" assignment through Teams and EduBlogs!

Post your video/infographic/presentation on a new post through your EduBlogs and link that post into the Teams assignment. Here are the steps you need to follow:

1. Create a **new post** called "Digital Footprint"
2. Put it in the "Grade 9" **category** of your blog
3. **Insert your project** using the "Add Media" tool
4. **Copy the URL** of your new post to the "My Work" Section of your Teams assignment

If you have forgotten how to do these steps, refer back to your "Reflection 1" instructions!

You can find the marking rubric in Teams or on the Pinetree EduBlog Digital Learning page:

<http://mypinetree.sd43.bc.ca/digital-learning/>