

What is a Digital Footprint?



OBJECTIVE:

Through given information and your own research, you will analyze the benefits and drawbacks of sharing your information online and equip yourself with the tools to recognize and create a positive presence online.

SKILLS YOU WILL NEED:

- Thinking Core Competency: [Critical and Reflective Thinking](#)
 - Understanding the benefits and risks of posting information online
- Personal and Social Competency: Personal Awareness and Responsibility - [Well-being](#)
 - Responsibility of protecting information
- Creative Competency - [Creating and Innovating](#)
- EduBlogs
 - Creating a new post
 - Inserting Media
 - Formatting a post

Step 1: Understanding Your Digital Footprint

Complete the lesson online by watching the videos and responding to the corresponding questions in MS Forms. This lesson MUST be completed before you can continue onto step 2.

Form: [Understanding Your Digital Footprint Videos & Quiz](#)

This form is open from January 20th, 2025 @ 9am to February 5th @ 9:15am

Step 2: Use Your Knowledge - Are they Oversharing?

Bloggers/Vloggers/Influencers/Celebrities base their lives and careers on sharing out their information to the world. Some of them have very curated (selected, brought together) accounts that only show exactly what that person wants associated with their brand/identity; others put whatever they want regardless of the risk. Your goal is to pick a real-world blogger/influencer/celebrity to discuss the following:

- 1. Title of Header/Section/Slide 1: How expansive is this person's digital footprint?**
 - Where does this person post online? Do they use multiple social media sites? How often do they post in a week?
- 2. Title of Header/Section/Slide 2: What protections does this person put on their accounts?**
 - Is it a fully public account? Have they ever had any issues of someone hacking into their account or personal information being revealed?

3. Title of Header/Section/Slide 3: What information do they want you to see? What information do they keep private?

- How they pose their photos or videos? Do they show parts of their home? Are there any identifying marks to show the city or place they may be? Do they use location tags to show their movements?

4. Title of Header/Section/Slide 4: Is this person an example of an "oversharer?"

- From the information in the videos above, does this account fit the idea of an oversharer?

5. Title of Header/Section/Slide 5: What advice would you give to this person about their digital footprint?

- Taking in all of the information you have gathered, what would you say to this person about how to better protect their digital footprint?

These five questions can be used as sections/headers for the way you will deliver your answers. You can show your findings by preparing one of the following:

- A video (use ClipChamp) showing examples from the person's social media with your voice over (don't show your face!).
- An infographic using PowerPoint (pick the theme: Infographic) to present images/information.
- A presentation using PowerPoint to present images/information.

You can find an example PowerPoint at the following link: <https://mypinetree.sd43.bc.ca/assignment-3-example/>



Step 3: Submitting Your Assignment

If you are submitting a PowerPoint or video, you must embed it into your Edublog.

You will hand this in like the "Reflection 1" assignment through Teams and EduBlogs!

Embed your video/infographic/presentation on a new post through your EduBlogs and link that post into the Teams assignment. Here are the steps you need to follow:

1. Create a **new post** called "Digital Footprint"
2. Put it in the "Grade 9" **category** of your blog
3. **Insert your project** using the "Add Media" tool
4. **Copy the URL** of your new post to the "My Work" Section of your Teams assignment

If you have forgotten how to embed a PPT, refer back to your "AI assignment" instructions.