

# A Call for a National Strategy for Agri-Food Research and Innovation

Agri-food research and innovation are key to enabling the agri-food sector to reach its full potential



Canada produces **\$56 billion** in annual export sales



The sector employs **2.3 million** individuals

In **2018**, the agriculture and agri-food sector accounted for **7.4%** of Canada's **total GDP**



The sector is well positioned to grow Canada's agri-food exports to **\$75 billion by 2025**

*Statistics from the Government of Canada*



**AIC believes a national strategy would provide direction, enable increased collaboration, and target and streamline efforts to achieve real objectives within set timelines**

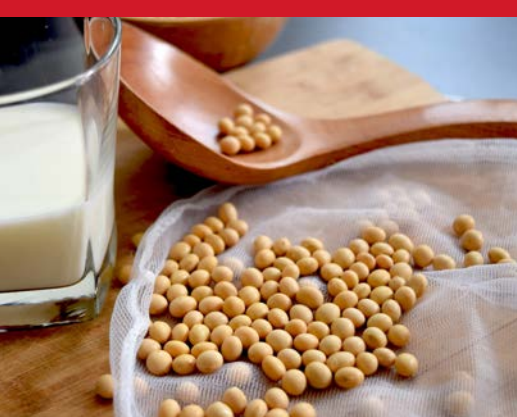


**Innovation** must be supported through science-based policy work and needs-specific funding

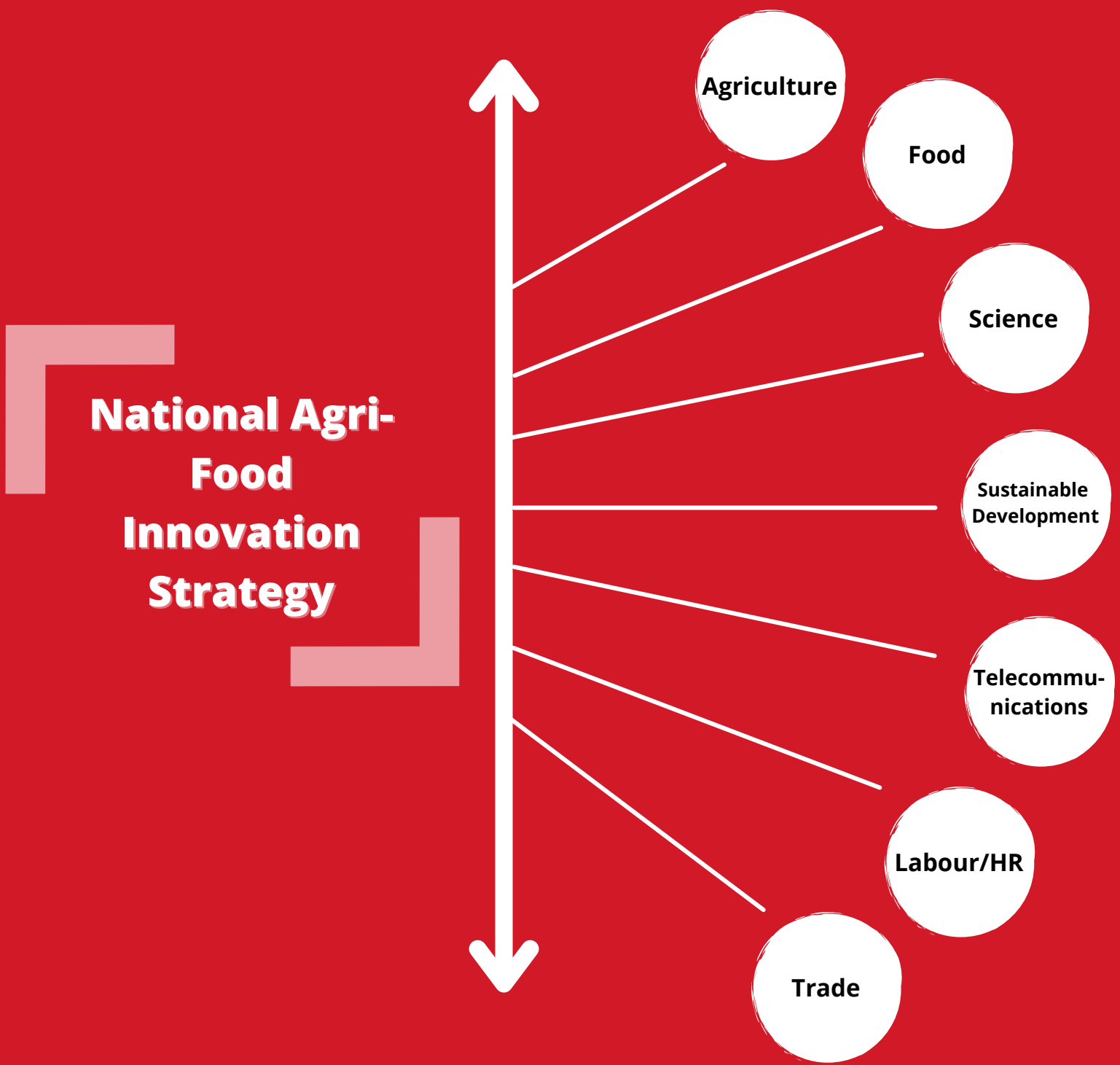


Having a **regulatory system** that is responsive to the needs of industry allows us to compete in the global market

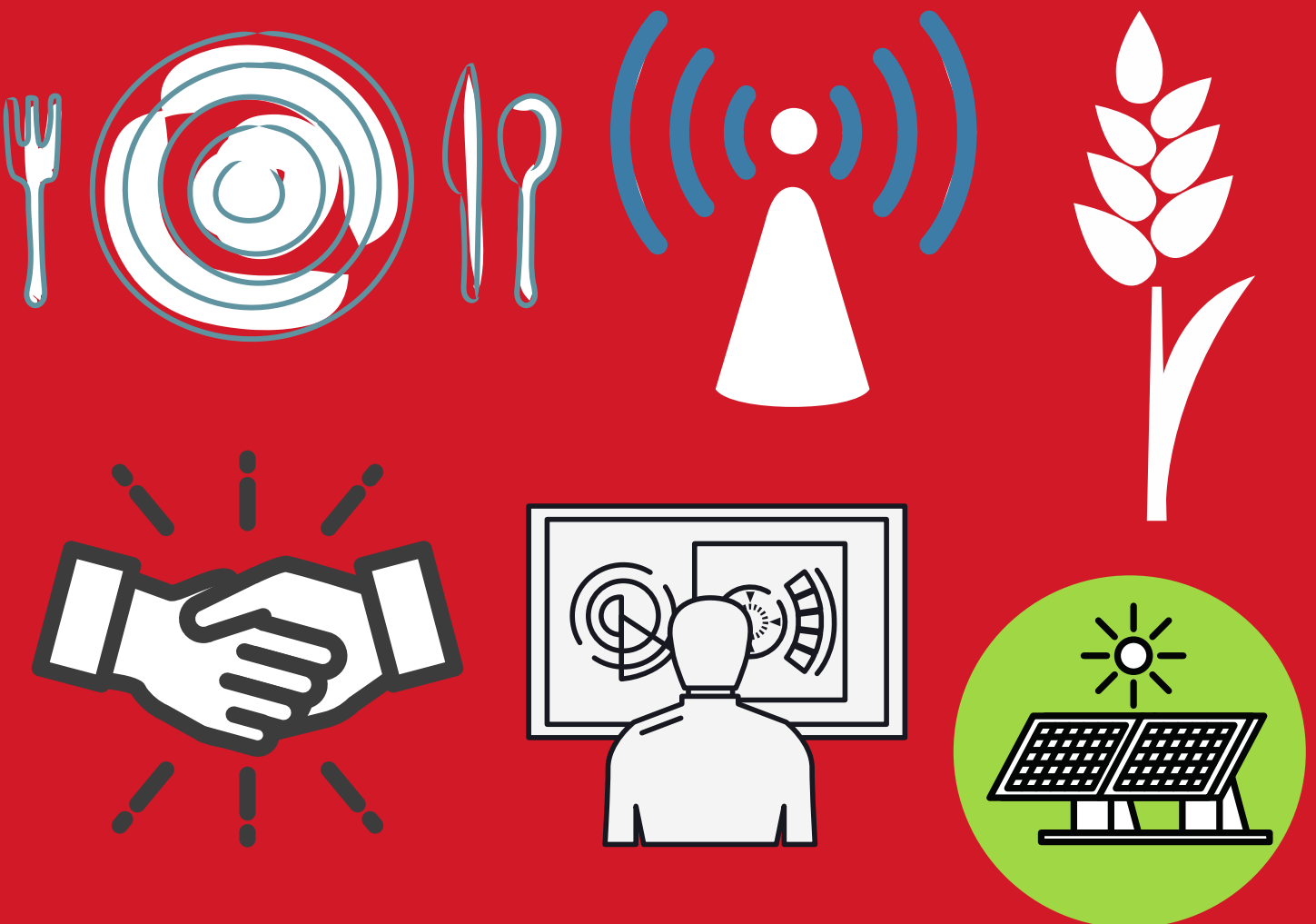
The application of new innovative tools and services will require the **investment in and integration of new technologies** such as omics, AI and nano



# Agri-Food Research and Innovation in Canada



Agri-food in Canada exists within a complex system of interrelated and interconnected operations that implicate technological and institutional innovations in and across the economy (markets, trade and commerce), society (labour, food safety, food quality, animal welfare) and environment (weather, disease and pests)



We must revive the conversation around the importance of the agri-food sector, innovation and research. The need for a national strategy should be a key priority for the Canadian agri-food sector